

IAS EXECUTIVE SUMMARY

WHAT TO EXPECT WHEN EXPECTING A RECESSION

Lessons from Europe and the UK



Noah Weisberger, PhD
noah.weisberger@pgim.com



Xiang Xu, PhD
xiang.xu@pgim.com

Recessions are a regular feature of the economic and market landscape. But they are only revealed with a lag, which is why CIOs, asset allocators and market participants often rely on **recession probability estimates** to help gauge current and future recession risk. However, recession probability estimates come from economic models, and different models can, at times, produce conflicting signals.

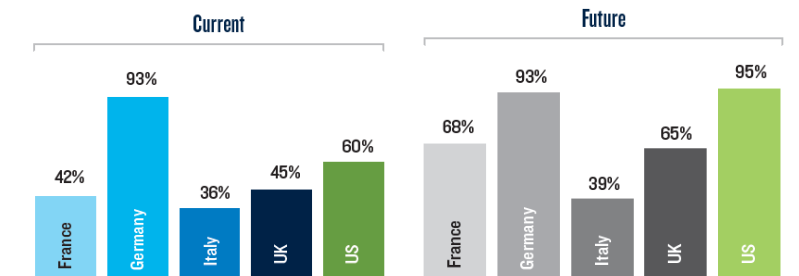
In a previous (June 2023) research paper based on US data alone we demonstrated that:

1. Market inputs and macro inputs both contribute meaningfully to the estimated probability of recession.
2. Recession signals that combine market and macro inputs are more dependable than signals that rely on only one set of inputs, even when the inputs themselves are not aligned.
3. Elevated recession probability readings are a reliable signal of US recessions.
4. But elevated recession probability readings are less informative regarding future stock and bond returns. However, for the US, a better indicator for future stock returns is the *change* in recession probability. Specifically, excess (1m, 3m, 6m and 12m) forward stock returns are weakest when the probability of a recession is high & rising and are strongest when the probability of a recession is high & falling.

In this paper, we extend our US analysis to four other large developed markets: France, Germany, Italy and the UK. As with our previous work, the goal is **not** to build a, but rather to show how CIOs can assess, interpret and utilize recession better recession prediction model probability models. We (1) investigate the role of market and macro data in assessing recession risk; (2) evaluate recession signal quality; and (3) explore market reaction to recession risk as captured by the estimated probability of recession.

Looking across the four non-US countries, a flatter yield curve, weaker equity returns, weaker industrial production growth, and deteriorating consumer confidence tend to contribute meaningfully to an increase in the probability of recession. As with the US, *combining* market and macro variables together leads to the best-fitting recession probability estimates, though this effect is weaker in the UK and Italy than elsewhere.

Estimated Probability of Current & Future Recession (As of February or March 2023)



Note: Estimated probability of a current (future) recession is based on logit regression; dependent variable equals 1 when the current month (anytime within the next 1-12m) is in recession (Economic Cycle Research Institute/ECRI defined) and 0 otherwise; regressors are contemporaneous values of EQTY (trailing 12m percent change in MSCI stock price), YC (yield curve), IP (trailing 12m percent change in industrial production) and CCI (trailing 12m percent change in a consumer confidence indicator); models are estimated using monthly data until 2019 (starting date varies by country). Source: Bank of England, Bank of France, Bank of Italy, Deutsche Bundesbank, ECRI, Federal Reserve Bank of New York, Federal Reserve Bank of St. Louis, Federal Reserve Board, French National Institute of Statistics/Economics, Haver Analytics, Italian National Institute of Statistics, MSCI, NBER, OECD, Standard & Poor's, UK Office for National Statistics, US Bureau of Labor Statistics and PGIM IAS. For illustrative purposes only.

Across countries, the market implications of recession probability readings are less clear. In the US, the *change* in recession probability – not its level – is most meaningful for forward excess stock returns, whereas for France and Germany, both the level and the change seem to matter. In contrast, for the UK and Italy, return patterns are less coherent.

Recessions and recession probability models in both the US, Europe and the UK share common attributes with broad implications for portfolio allocation and construction decisions. For CIOs, evaluating the risk of a recession is not just a macroeconomic curiosity; understanding how to interpret the probability of recession and its underlying drivers can shed light on potential market performance and help to better position a multi-asset portfolio.

For Professional Investors Only.

Past performance is no guarantee or reliable indicator of future results. All investments involve risk, including the possible loss of capital. These materials are for informational or educational purposes only. In providing these materials, PGIM is not acting as your fiduciary.

Alternative investments are speculative, typically highly illiquid and include a high degree of risk. Investors could lose all or a substantial amount of their investment. Alternative investments are suitable only for long-term investors willing to forego liquidity and put capital at risk for an indefinite period of time. Equities may decline in value due to both real and perceived general market, economic and industry conditions. Investing in the bond market is subject to risks, including market, interest rate, issuer, credit, inflation risk and liquidity risk. Commodities contain heightened risk, including market, political, regulatory and natural conditions and may not be suitable for all investors. The use of models to evaluate securities or securities markets based on certain assumptions concerning the interplay of market factors, may not adequately take into account certain factors and may result in a decline in the value of an investment, which could be substantial.

All charts contained herein were created as of the date of this presentation, unless otherwise noted. Performance results for certain charts and graphs may be limited by date ranges, as stated on the charts and graphs. Different time periods may produce different results. Charts and figures are provided for illustrative purposes and are not an indication of past or future performance of any PGIM product.

These materials represent the views, opinions and recommendations of the author(s) regarding the economic conditions, asset classes, securities, issuers or financial instruments referenced herein, and are subject to change without notice. Certain information contained herein has been obtained from sources that PGIM believes to be reliable; however, PGIM cannot guarantee the accuracy of such information, assure its completeness, or warrant such information will not be changed. The information contained herein is current as of the date of issuance (or such earlier date as referenced herein) and is subject to change without notice. PGIM has no obligation to update any or all of such information; nor do we make any express or implied warranties or representations as to the completeness or accuracy or accept responsibility for errors. Any forecasts, estimates and certain information contained herein are based upon proprietary research and should not be considered as investment advice or a recommendation of any particular security, strategy or investment product. These materials are not intended as an offer or solicitation with respect to the purchase or sale of any security or other financial instrument or any investment management services and should not be used as the basis for any investment decision. No liability whatsoever is accepted for any loss (whether direct, indirect, or consequential) that may arise from any use of the information contained in or derived from this report. PGIM and its affiliates may make investment decisions that are inconsistent with the recommendations or views expressed herein, including for proprietary accounts of PGIM or its affiliates. The opinions and recommendations herein do not take into account individual client circumstances, objectives, or needs and are not intended as recommendations of particular securities, financial instruments or strategies to particular clients or prospects. No determination has been made regarding the suitability of any securities, financial instruments or strategies for particular clients or prospects. For any securities or financial instruments mentioned herein, the recipient(s) of this report must make its own independent decisions.

The information contained herein is provided by PGIM, Inc., the principal asset management business of Prudential Financial, Inc. (PFI), and an investment adviser registered with the US Securities and Exchange Commission. In the United Kingdom and various European Economic Area jurisdictions, information is issued by PGIM Limited with registered office: Grand Buildings, 1-3 Strand, Trafalgar Square, London, WC2N 5HR. PGIM Limited is authorised and regulated by the Financial Conduct Authority of the United Kingdom (registration number 193418) and duly passported in various jurisdictions in the EEA. Prudential Financial, Inc. of the United States is not affiliated with Prudential plc, incorporated in the United Kingdom or with Prudential Assurance Company, a subsidiary of M&G plc, incorporated in the United Kingdom. These materials are issued by PGIM Limited to persons who are professional clients or eligible counterparties as defined in Directive 2014/65/EU (MiFID II), investing for their own account, for fund of funds, or discretionary clients. In certain countries in Asia, information is presented by PGIM (Singapore) Pte. Ltd., a Singapore investment manager registered with and licensed by the Monetary Authority of Singapore. In Japan, information is presented by PGIM Japan Co. Ltd., registered investment adviser with the Japanese Financial Services Agency. In South Korea, information is presented by PGIM, Inc., which is licensed to provide discretionary investment management services directly to South Korean investors. In Hong Kong, information is provided by PGIM (Hong Kong) Limited, a regulated entity with the Securities & Futures Commission in Hong Kong to professional investors as defined in Section 1 of Part 1 of Schedule 1 (paragraph (a) to (i) of the Securities and Futures Ordinance (Cap.571). In Australia, this information is presented by PGIM (Australia) Pty Ltd. ("PGIM Australia") for the general information of its "wholesale" customers (as defined in the Corporations Act 2001). PGIM Australia is a representative of PGIM Limited, which is exempt from the requirement to hold an Australian Financial Services License under the Australian Corporations Act 2001 in respect of financial services. PGIM Limited is exempt by virtue of its regulation by the Financial Conduct Authority (Reg: 193418) under the laws of the United Kingdom and the application of ASIC Class Order 03/1099. The laws of the United Kingdom differ from Australian laws. Pursuant to the international adviser registration exemption in National Instrument 31-103, PGIM, Inc. is informing you of that: (1) PGIM, Inc. is not registered in Canada and relies upon an exemption from the adviser registration requirement under National Instrument 31-103; (2) PGIM, Inc.'s jurisdiction of residence is New Jersey, U.S.A.; (3) there may be difficulty enforcing legal rights against PGIM, Inc. because it is resident outside of Canada and all or substantially all of its assets may be situated outside of Canada; and (4) the name and address of the agent for service of process of PGIM, Inc. in the applicable Provinces of Canada are as follows: in Québec: Borden Ladner Gervais LLP, 1000 de La Gauchetière Street West, Suite 900 Montréal, QC H3B 5H4; in British Columbia: Borden Ladner Gervais LLP, 1200 Waterfront Centre, 200 Burrard Street, Vancouver, BC V7X 1T2; in Ontario: Borden Ladner Gervais LLP, 22 Adelaide Street West, Suite 3400, Toronto, ON M5H 4E3; in Nova Scotia: Cox & Palmer, Q.C., 1100 Purdy's Wharf Tower One, 1959 Upper Water Street, P.O. Box 2380 - Stn Central RPO, Halifax, NS B3J 3E5; in Alberta: Borden Ladner Gervais LLP, 530 Third Avenue S.W., Calgary, AB T2P R3