

COOKIES & SIMILAR TECHNOLOGIES STATEMENT

Cookies & Similar Technologies Statement

This Cookies & Similar Technologies Statement (“CST Statement”) describes the different types of cookies and similar technologies that are used on www.pgim.com (the “Website”). We may change this CST Statement at any time. Any changes in this CST Statement will become effective when we make the revised CST Statement available on or through the Website.

What Are Cookies and Similar Technologies?

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer about your visit to the Website. Cookies help us learn which areas of the Website are useful and which areas need improvement. For this purpose, we may also use technologies similar to cookies, such as Flash Local Shared Objects (also known as Flash cookies) or pixel tags.

You can choose whether to accept the use of cookies and similar technologies in general by changing the settings on your browser. However, if you disable cookies and similar technologies, your experience on the Website may be diminished and some features may not work as intended.

What Cookies and Similar Technologies Do We Use?

Below we list the different types of cookies and similar technologies that are used on the Website. To the extent any personal information is collected through cookies, our [Privacy Statement](#) applies and complements this CST Statement. A session cookie is used to identify a particular visit to the Website. These cookies expire after a short time, or when you close your web browser after using the Website. A persistent cookie will remain on your devices for a set period of time.

Essential Cookies. Essential cookies enable you to navigate the Website and to use its services and features. Without these absolutely necessary cookies, the Website will not perform as smoothly for you as we would like it to, and we may not be able to provide the Website or certain services or features.

Cookie Name	Description	Persistent or Session	1st or 3rd Party
AWSALB	Allocates server traffic to determine which server currently has the best availability.	Persistent	1st Party

AWSALBCORS	Stickiness cookie associated with Cross-Origin Resource Sharing use cases	Persistent	3rd Party
cookie-disclaimer	Used to store information that the user has seen the cookie disclaimer	Persistent	1st Party
AWSALB	Allocates server traffic to determine which server currently has the best availability.	Persistent	3rd Party
JSESSIONID	Used to identify the HttpSession object in further requests from client.	Session	3rd Party
cerosdomaintracking	Directs Web browsers to allow cookie sharing only between Web sites in the same DNS domain	Persistent	1st Party
cerosexperiencetracking	Directs Web browsers to allow cookie sharing only between Web sites in the same DNS domain	Persistent	1st Party
dtCookie	Session cookie used to identify user sessions	Session	3rd Party
dtLatC	Measures server latency for performance monitoring	Session	3rd Party
dtPC	Page context cookie used to link web requests to user actions	Session	3rd Party
dtSa	This cookie is used to save action names across pages so that performance can be monitored across pages.	Session	3rd Party
Limelight_HTML_Player_UserId	Assists in helping visitors view videos on the website	Persistent	3rd Party
rxVisitor	This cookie is used to store an anonymous ID for the user to correlate across sessions on the world service	Session	3rd Party
rxvt	This cookie is used to store two timestamps to determine session length and the end of a session	Session	3rd Party

Preference Cookies. Preference cookies collect information about your choices and preferences and allow us to remember language or other local settings and customize the Website accordingly.

Cookie Name	Description	Persistent or Session	1st or 3rd Party
ELOQUA	Allows visitor tracking without affecting the page load time of visitors	Persistent	3rd Party

ELQSTATUS	Allows visitor tracking without affecting the page load time of visitors	Persistent	3rd Party
SAMESITESET	Oracle cookie that delivers online marketing services	Persistent	1st Party

Social Media Cookies. Social media cookies are used when you share information using social media and they collect information about social media usage.

Cookie Name	Description	Persistent or Session	1st or 3rd Party
bscookie	A secure browser ID cookie used by LinkedIn's follow feature	Persistent	3rd Party
bcookie	This cookie is used by LinkedIn for identifying the Browser ID. It is set from LinkedIn share buttons and ad tags.	Persistent	3rd Party
lang	Session-based cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Persistent	3rd Party
UserMatchHistoryorder	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	3rd Party

Analytics Cookies. Analytics cookies collect information about your use of the Website and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the Website, help us record any difficulties you have with the Website, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage on the Website, rather than the usage of a single person. We use the information to analyze Website traffic, but we do not examine this information for individually identifying information.

Cookie Name	Description	Persistent or Session	1st or 3rd Party
AMCVS_xxxxxAdobeOrg	This is a pattern type cookie name associated with Adobe Marketing Cloud. It stores a unique visitor identifier and uses an organization identifier.	Persistent	3rd Party
analyticsAuth	Stores whether the user has logged in to a prudential site	Session	1st Party
demdex	Helps Adobe Audience Manager perform functions, such as visitor identification, ID synchronization, segmentation, modeling, reporting	Persistent	3rd Party
dmdbase_cdc	This cookie is used to pass only the company name and firmographic attributes of a site visitor into analytics	Session	1st Party

	based on the source IP address. It is set using JavaScript.		
dpm	Used to analyze visitors across domains	Persistent	3rd Party
ev_sync_dd	Used to analyze visitors across domains	Persistent	3rd Party
everest_g_v2	Used to analyze visitors across domains	Persistent	3rd Party
everest_session_v2	Used to analyze visitors across domains	Persistent	3rd Party
gpv_pn	Used to determine the previous page in the visit	Session	1st Party
s_cc	Adobe Site Catalyst cookie, determines whether cookies are enabled in the browser	Session	1st Party
s_dfa	Adobe Site Catalyst cookie used to track impression and clicks	Persistent	1st Party
s_getNewRepeat	Adobe Site Catalyst cookie, determines whether a visitor is a new visitor or a repeat visitor, and captures this information in a Analytics variable	Session	1st Party
s_ppv	Adobe Site Catalyst cookie, measures a visitor's scroll activity to see how much of a page the visitor viewed before moving on to another page	Session	1st Party
s_ppvl	Adobe Site Catalyst cookie; stores information on the percentage of the page displayed to you	Session	1st Party

Advertising Cookies. Advertising cookies are set to display targeted promotions or advertisements based upon your interests on the Website or to manage our advertising. These cookies collect information about your activities on the Website and other sites to provide you with targeted advertising.

Cookie Name	Description	Persistent or Session	1st or 3rd Party
_gcl_au	Used to understand user interaction with the website.	Persistent	1st Party
APID	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the website	Persistent	3rd Party
APIDTS	Collects data on visitors' preferences and behavior on the website. This information is used make content and advertisement more relevant to the specific visitor.	Persistent	3rd Party
B	Collects anonymous data related to the user's website visits, such as the number of visits, average	Persistent	3rd Party

	time spent on the website and what pages have been loaded. The registered data is used to categorize the users' interest and demographical profiles with the purpose of customizing the website content depending on the visitor		
bkdc	Bluekai cookie; set to register anonymized user as well as aggregate anonymous activities to enable marketers to provide more targeted online advertising.	Persistent	3rd Party
bku	Bluekai cookie; set to register anonymized user as well as aggregate anonymous activities to enable marketers to provide more targeted online advertising.	Persistent	3rd Party
BKUT	Eloqua cookie that assists in delivering online marketing services	Persistent	3rd Party
IDE	Used to show personalized advertisements (ads) based on previous visits to the website.	Persistent	3rd Party
IDSYNC	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement	Persistent	3rd Party
mt_misc	Holds attributes about the browser for fraud prevention and other technical optimizations.	Persistent	3rd Party
mt_mop	Synchronize the visitor ID with a limited number of trusted exchanges and data partners.	Persistent	3rd Party
mmapi.p.bid	Stores information on the experience of users and collect data about them for advertising purposes.	Persistent	1st Party
mmapi.p.pd	Stores customer profile information: anonymous visitor id, historical visitor profile (generated experiences and tracked actions).	Persistent	1st Party
mmapi.p.srv	Maxymiser Content Generator service node name.	Persistent	1st Party
uuidc	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	Persistent	3rd Party
uuid	Used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.	Persistent	3rd Party
UserMatchHistory	Tracks visitors so that more relevant ads can be presented based on the visitor's preferences.	Persistent	3rd Party

Adobe Analytics. We use Adobe Analytics, which uses cookies and similar technologies to collect and analyze information about use of the Services and report on activities and trends. This service may also collect information regarding the use of other websites, apps and online resources. You can learn about Adobe's practices by going

to: https://marketing.adobe.com/resources/help/en_US/sc/implement/opt_out.html and opt out of them by downloading the Adobe Analytics opt-out browser add-on, available at <https://www.adobe.com/privacy/opt-out.html>

Pixel tags. Pixel tags (also known as web beacons and clear GIFs) are used to, among other things, track the actions of users of the Website, measure the success of our marketing campaigns, and compile statistics about usage of the Website and response rates.

Browser or Device Information. Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of the Website you are using. We use this information to ensure that the Website functions properly.

Physical Location. We collect the physical location of your device by, for example, using satellite, cell phone tower, or Wi-Fi signals. We use your device's physical location to provide you with personalized location-based services and content. We also share your device's physical location, combined with information about what advertisements you viewed and other information we collect, with our marketing partners to enable them to provide you with more personalized content and to study the effectiveness of advertising campaigns. In some instances, you can allow or deny such uses and sharing of your device's location, but if you do, we and our marketing partners may not be able to provide you with the applicable personalized services and content.

Device Fingerprinting. In order to be able to offer you content that we believe may interest you based on your activity on the Website, and for fraud prevention and authentication purposes, we may also use other technologies that are similar to cookies. For example, we may gather device attributes and combine information collected by most browsers or automatically through your device to create a unique ID that identifies your browser or device to us with reasonable certainty. In this context we may collect, use, and combine the following information:

- Number of visits
- Last visit
- First visit
- External IP address
- Internal IP address
- Screen resolution
- Geolocation (latitude/longitude based on IP address)
- Device performance benchmark
- Device bandwidth benchmark
- Device user-agent (browser type, version)
- Device capabilities (Modernizer string for browser capabilities)
- Device operating system
- Device plugins installed
- Browser language

- Flash enabled or disabled
- Device time on file
- Keywords used if coming from search engine
- Pages visited
- Length of visit
- Referral page
- Mouse cursor position
- Mouse clicks
- Page scroll position

How Do I Manage Cookies and Similar Technologies?

In addition, you can refuse or accept cookies from the Website at any time by activating the settings on your browser. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider's website via your help screen. Please refer to <http://www.allaboutcookies.org/manage-cookies/index.html> for information on commonly used browsers. Please be aware that if cookies are disabled, not all features of the Website may operate as intended.

Please note that this will not fully remove the cookies that have already been set on your device. You can delete cookies that have already been placed on your device by following these instructions:

- [Deleting cookies in Internet Explorer](#)
- [Deleting cookies in Firefox](#)
- [Deleting cookies in Chrome](#)
- [Deleting cookies in Opera](#)
- [Deleting cookies in Safari](#)

To find information relating to other browsers, visit the browser developer's website. Please be aware that if cookies are disabled, not all features of the Website may operate as intended. Please contact us at pgim.privacy@pgim.com if you have any questions or concerns.

If you want to clear all cookies left behind by the websites you have visited, here are links where you can download three programs that clean out tracking cookies:

- http://www.lavasoftusa.com/products/ad-aware_se_personal.php
- <http://www.spybot.info/en/download/index.html>
- <http://www.webroot.com/consumer/products/spysweeper/>