

Argentina: 5 Key Questions

By Cathy Hepworth, CFA, Managing Director and Co-Head of PGIM Fixed Income's Emerging Markets Debt Team and Francisco Campos-Ortiz, PhD, Latin America Economist, Macroeconomic Research Team

- 1. What happened?** The unexpected and shocking defeat of President Macri and his center-right party in the Argentine primaries on August 11 has led to a significant repricing of Argentina assets. Polls for the primary had been projecting that the opposition candidate would have about a 4 percentage point advantage over incumbent Macri, which would have portended a closer first round on October 27 and a possible second round in November. Instead, primary results showed that the Fernandez center-left ticket had a 15 percentage point lead (47% versus 32%). According to Argentine election law, a candidate can win in the first round if they secure more than 45% of the vote. In the important gubernatorial primary in the Province of Buenos Aires, the center-left Kirchner-linked candidate (Kiciloff) also led the popular incumbent governor by 17 percentage points.

Given these results, we anticipate that the chances of the opposition winning in the first round has increased considerably. What the market and polls underestimated was the discontent of the Argentine public with high inflation, a weak economy, and desire for change. The weak economic situation was also what helped get Macri elected in 2015, but the voting public seems to be saying, "we tried your version of policies, and they have not worked, so let's try something else." **Our base case is that the Fernandez ticket wins the election in October.** The actual election could be closer than anticipated by the primary, but it would seem to be a high hurdle for Macri to win. The market volatility is also likely working against him.

- 2. How did the markets react?** Argentina dollar and euro denominated hard currency bonds are down more than 25 points. Most of the debt along the curve now trades in the low \$50s. Bonds that mature in 2021 and 2022 trade a bit higher. The currency traded off more than 20% initially, and CDS widened by almost 1,500 bps, pricing in a probability of default of almost 80%. The central bank hiked rates 1,000 bps to 74%. Argentine equity markets were down 38% on the day after the election. Inflation will likely pick up on a month-over-month basis to an average of 3-3.5% for the remainder of the year, rendering an annual rate of about 46-50% by December. In all likelihood, economic activity will remain negative into 2020; we project a contraction of 0.5% next year (see Figure 1 below). The technical positioning of investors with an overweight positioning by most dedicated investors is exacerbating the situation and causing a larger price drop than what might otherwise seem reasonable.
- 3. What could cause a short-term positive confidence shock?** In order for the markets to stabilize, the FX would need to stabilize and short-term roll-overs would need to go smoothly. This is unlikely to happen. We are in a period where focus will be on market indicators—the currency, rollovers, dollarization, and capital flight. In the short term (up to elections, in the period after elections, and until the new administration potentially takes office on December 10), the market will be focusing on what Presidential candidate Alberto Fernandez says, and whether those comments calm the market. **The candidate came out overnight and commented that he does not want to default.** However, he accused Macri of putting the country in a vulnerable position. The center-left and populist focus of the Fernandez ticket (Cristina Kirchner, who is running a Vice President, was president from 2003-2015, a period where unorthodox policies caused major macro distortions) has not instilled confidence that a regime change would lead to a continuation of the IMF program and of making bond payments. It is likely that the incentive for Fernandez to calm the markets is lower now and more likely after the election (assuming they win). **Current bond prices assume a default within a year.**
- 4. What factors should observers watch?** The IMF is currently reviewing its next disbursement. **The September disbursement (about \$5.5 billion) is in question given the uncertainties arising from the primary election results, yet we think the IMF will disburse.** Additionally, the market is waiting to see who the Fernandez team indicates their Minister of Finance or Head of the Central Bank might be. Most importantly, focus will be on the currency and the extent to which reserves are used to support the ARS. **We also need to watch the roll-over of local denominated debt over next few months totaling between \$10-11 billion (Letes) and the roll-over of Central Bank notes (Leliqs).** There are estimates that there is about \$20 billion in the banking system deposits that could be dollarized. All of this has implications for the level of reserves. Gross foreign exchange reserves are currently \$66 billion and

net reserves are closer to \$20 billion. **We think Macri and team will not use significant reserves to support the currency, but will want to have some available to handle the rollover schedule. There is also the possibility that capital controls are imposed.** With the new election developments, the external liquidity conditions are challenged, and confidence needs to stabilize.

- 5. Will Argentina default?** While a default cannot be ruled out, liability management may prove a much more effective tool to buy the next government badly needed time to restructure the economy and get government finances in order. Financing needs are high when all public sector maturities and interest payments are considered over the next few years. **With anticipated currency weakness, public sector debt as a percent of GDP will likely be greater than 90%, so the issue of external solvency is relevant.** Out of a total of approximately \$325 billion of public sector debt, only \$77 billion is external law debt. It is of note that maturities for external law bonds are manageable with the support of the IMF. External law bonds have maturities next year totaling \$400 million, \$4.5 billion in 2021, and \$4.7 billion in 2022. On the surface, this is very manageable. **However, the IMF program in its current form requires repayments beginning in 2021. The IMF program totals more than \$56 billion (out of which about \$44 billion has been disbursed so far), and repayments over the next five years range between \$3 billion to \$6 billion. If Macri were to be re-elected, it was expected that the IMF would have converted the current program into an Extended Funds Facility (EFF), which would have pushed out maturities. That is less likely to happen now. If the IMF has to extend maturities, it may require that other external debt is included in any liability management.**

In addition to these external financing requirements of the government, there are local law rollover and amortizations that are denominated or linked to USD, as well as those denominated in pesos. We can assume that local markets, and in particular local public sector entities, could absorb some of these rollovers in pesos and dollars. Interest payments are meaningful over the next couple years totaling close to \$19 billion per year. A balanced current account and trade surplus helps. All of this would seem to suggest that some debt reprofiling or restructuring is in order given the negative confidence shock and the new macro dynamics.

The relevant question is what type of debt restructuring occurs: will it be market friendly or will there be a “hard” default? Assuming the next government is run by Alberto Fernandez, it is in his best interest to work with the IMF and investors. The new government can blame the liability management or restructuring and weak economic situation on Macri and can likewise still commit to adjust the fiscal to keep the IMF on board. In this scenario, local institutions can be called upon to extend maturities of local debt (denominated in dollars and pesos) and external law debt need only incur a maturity extension or coupon revision, if anything at all. **Done in the right context, with the support of the IMF and a credible policy framework, this scenario could see a “recovery” in bond prices from current levels to closer to the \$70s or higher. This is our base case and under this scenario, we see prices much higher than current levels.**

Current prices in the \$50s reflect a lot of downside. In the short term before the October 27 election, prices could fall a bit further given the weak technicals (most dedicated investors are overweight). Over the medium term, in order to stabilize the situation, the next government would need labor, tax, and social security reform. It is not clear how committed the next government will be to such reforms, but if Fernandez wants to have a successful administration and stable macroeconomic conditions, he is likely to be pragmatic.

A less friendly “hard default” could lead to recovery values in the \$40s. If the market continues to deteriorate through December, the probability of this increases. We expect that after Fernandez is elected, he would move to calm the markets, thereby reducing the probability of this scenario.

Investment Strategy: Given the primary election shock, the dramatic price drop, and weak technicals, it would seem unwise to reduce exposure to Argentine hard currency assets at these levels. The negative impact to performance has already occurred, and we see upside over the medium term. Therefore, we are inclined to hold current positions until we have more clarity.

Our base case assumes a Fernandez victory: if and when a reprofiling or restructuring on hard currency external law debt occurs, we estimate that recovery values will be meaningfully higher than current levels (see Figure 1 on the following page).

Figure 1: PGIM Fixed Income Macro Forecasts for Argentina

	2013	2014	2015	2016	2017	2018	2019	2020
GDP, % YoY	2.4	-2.5	2.7	-2.1	2.7	-2.5	-2.4	-0.5
Curr Acct Bal, % GDP	-2.1	-1.6	-2.7	-2.7	-4.9	-5.1	-1.6	-1.1
FX Reserves, \$bn	28.1	29.0	23.4	36.3	53.0	64.0	55.8	52.2
Govt Debt/GDP, %	39.3	41.2	52.9	53.2	56.1	85.5	89.6	91.9
Primary Balance, % GDP	-2.4	-3.5	-4.1	-4.2	-3.8	-2.6	-0.5	0.0
Fiscal Balance, % GDP	-3.7	-5.0	-6.2	-5.8	-5.9	-5.2	-3.5	-3.3

Source: PGIM Fixed Income as of August 2019.

Source(s) of data (unless otherwise noted): PGIM Fixed Income as of August 2019.

PGIM Fixed Income operates primarily through PGIM, Inc., a registered investment adviser under the U.S. Investment Advisers Act of 1940, as amended, and a Prudential Financial, Inc. ("PFI") company. PGIM Fixed Income is headquartered in Newark, New Jersey and also includes the following businesses globally: (i) the public fixed income unit within PGIM Limited, located in London; (ii) PGIM Japan Co., Ltd. ("PGIM Japan"), located in Tokyo; and (iii) the public fixed income unit within PGIM (Singapore) Pte. Ltd., located in Singapore. Prudential Financial, Inc. of the United States is not affiliated with Prudential plc, which is headquartered in the United Kingdom. Prudential, PGIM, their respective logos, and the Rock symbol are service marks of PFI and its related entities, registered in many jurisdictions worldwide.

These materials are for informational or educational purposes only. The information is not intended as investment advice and is not a recommendation about managing or investing assets. In providing these materials, PGIM is not acting as your fiduciary. These materials represent the views, opinions and recommendations of the author(s) regarding the economic conditions, asset classes, securities, issuers or financial instruments referenced herein. Distribution of this information to any person other than the person to whom it was originally delivered and to such person's advisers is unauthorized, and any reproduction of these materials, in whole or in part, or the divulgence of any of the contents hereof, without prior consent of PGIM Fixed Income is prohibited. Certain information contained herein has been obtained from sources that PGIM Fixed Income believes to be reliable as of the date presented; however, PGIM Fixed Income cannot guarantee the accuracy of such information, assure its completeness, or warrant such information will not be changed. The information contained herein is current as of the date of issuance (or such earlier date as referenced herein) and is subject to change without notice. PGIM Fixed Income has no obligation to update any or all of such information; nor do we make any express or implied warranties or representations as to the completeness or accuracy or accept responsibility for errors. **All investments involve risk, including the possible loss of capital. These materials are not intended as an offer or solicitation with respect to the purchase or sale of any security or other financial instrument or any investment management services and should not be used as the basis for any investment decision. No risk management technique can guarantee the mitigation or elimination of risk in any market environment. Past performance is not a guarantee or a reliable indicator of future results and an investment could lose value. No liability whatsoever is accepted for any loss (whether direct, indirect, or consequential) that may arise from any use of the information contained in or derived from this report. PGIM Fixed Income and its affiliates may make investment decisions that are inconsistent with the recommendations or views expressed herein, including for proprietary accounts of PGIM Fixed Income or its affiliates.**

The opinions and recommendations herein do not take into account individual client circumstances, objectives, or needs and are not intended as recommendations of particular securities, financial instruments or strategies to particular clients or prospects. No determination has been made regarding the suitability of any securities, financial instruments or strategies for particular clients or prospects. For any securities or financial instruments mentioned herein, the recipient(s) of this report must make its own independent decisions.

Conflicts of Interest: PGIM Fixed Income and its affiliates may have investment advisory or other business relationships with the issuers of securities referenced herein. PGIM Fixed Income and its affiliates, officers, directors and employees may from time to time have long or short positions in and buy or sell securities or financial instruments referenced herein. PGIM Fixed Income and its affiliates may develop and publish research that is independent of, and different than, the recommendations contained herein. PGIM Fixed Income's personnel other than the author(s), such as sales, marketing and trading personnel, may provide oral or written market commentary or ideas to PGIM Fixed Income's clients or prospects or proprietary investment ideas that differ from the views expressed herein. Additional information regarding actual and potential conflicts of interest is available in Part 2A of PGIM Fixed Income's Form ADV.

In the United Kingdom and various European Economic Area ("EEA") jurisdictions, information is issued by PGIM Limited with registered office: Grand Buildings, 1-3 Strand, Trafalgar Square, London, WC2N 5HR. PGIM Limited is authorised and regulated by the Financial Conduct Authority of the United Kingdom (Firm Reference Number 193418) and duly passported in various jurisdictions in the EEA. These materials are issued by PGIM Limited to persons who are professional clients as defined in Directive 2014/65/EU (MiFID II). In certain countries in Asia, information is presented by PGIM (Singapore) Pte. Ltd., a Singapore investment manager registered with and licensed by the Monetary Authority of Singapore. In Japan, information is presented by PGIM Japan Co., Ltd., registered investment adviser with the Japanese Financial Services Agency. In South Korea, information is presented by PGIM, Inc., which is licensed to provide discretionary investment management services directly to South Korean investors. In Hong Kong, information is presented by representatives of PGIM (Hong Kong) Limited, a regulated entity with the Securities and Futures Commission in Hong Kong to professional investors as defined in Part 1 of Schedule 1 of the Securities and Futures Ordinance. In Australia, this information is presented by PGIM (Australia) Pty Ltd ("PGIM Australia") for the general information of its "wholesale" customers (as defined in the Corporations Act 2001). PGIM Australia is a representative of PGIM Limited, which is exempt from the requirement to hold an Australian Financial Services License under the Australian Corporations Act 2001 in respect of financial services. PGIM Limited is exempt by virtue of its regulation by the Financial Conduct Authority (Reg: 193418) under the laws of the United Kingdom and the application of ASIC Class Order 03/1099. The laws of the United Kingdom differ from Australian laws. In South Africa, PGIM, Inc. is an authorised financial services provider – FSP number 49012.

© 2019 PFI and its related entities.

2019-3922

留意事項

- ※ 本資料は PGIM フィクスト・インカムが作成したものです。PGIM フィクスト・インカムは、米国 SEC の登録投資顧問会社である PGIM インクの債券運用部門です。
- ※ 本資料は情報提供を目的としたものであり、特定の金融商品の勧誘又は販売を目的としたものではありません。また、本資料に記載された内容等については今後変更されることもあります。
- ※ 記載されている市場動向等は現時点での見解であり、これらは今後変更することもあります。また、その結果の確実性を表明するものではなく、将来の市場環境の変動等を保証するものでもありません。
- ※ 本資料に記載されている市場関連データ及び情報等は信頼できると判断した各種情報源から入手したものです。その情報の正確性、確実性について当社が保証するものではありません。
- ※ 過去の運用実績は必ずしも将来の運用成果等を保証するものではありません。
- ※ 本資料は法務、会計、税務上のアドバイスあるいは投資推奨等を行うために作成されたものではありません。
- ※ 当社による事前承諾なしに、本資料の一部または全部を複製することは堅くお断り致します。
- ※ “Prudential”、“PGIM ”、それぞれのロゴおよびロック・シンボルは、プルデンシャル・ファイナンシャル・インクおよびその関連会社のサービスマークであり、多数の国・地域で登録されています。
- ※ PGIM ジャパン株式会社は、世界最大級の金融サービス機関プルデンシャル・ファイナンシャルの一員であり、英国プルデンシャル社とはなんら関係がありません。

PGIM ジャパン株式会社
金融商品取引業者 関東財務局長（金商）第 392 号
加入協会 一般社団法人 投資信託協会、一般社団法人 日本投資顧問業協会
PGIMJ201908140884