

# The Next Chapter in EMD: Static vs. Dynamic Allocations

PERSPECTIVES | JULY 2024

#### **AUTHORS**

# CATHY HEPWORTH, CFA

Head of Emerging Markets Debt

#### **DENIS COLE**

Emerging Markets Debt Portfolio Specialist

- Emerging markets debt is a vast, global sector consisting of several different asset types across dozens of countries, each with its own governance structure, fiscal policy, monetary policy, and sovereign yield curve. While this diversity provides a compelling opportunity set and value proposition, it can also create confusion for investors considering the optimal allocation to EM debt.
- The dynamic between opportunity and confusion is a critical one to address in The Next Chapter for Emerging Market Debt. This installment of our series takes a sequential approach to providing our perspective on achieving optimal EMD exposure. We start by unpacking the performance attributes of the individual asset classes and then demonstrate the rationale for shifting allocations between these asset classes based on their respective characteristics.
- With the attributes and rationale in hand, assessing the performance of individual asset classes and blended allocations through specific market cycles—while also identifying a "benchmark" period for forward-looking context—provides additional perspective for strategies aimed at delivering optimal risk-adjusted performance.

## **ASSET CLASS ATTRIBUTES**

There is no one best performing asset class of <u>EM debt</u> with the performance of hard currency sovereigns/corporates, local rates, and currencies varying widely throughout historical market cycles. As Figure 1 demonstrates, the return dispersion between hard currency and local currency, as well as between investment grade and high yield returns, within EM is often meaningful.

#### WWW.PGIMFIXEDINCOME.COM

For Professional Investors Only. All Investments involve risk, including the possible loss of capital.

Figure 1: Annual gross performance—EM provides a wide universe for diversification and alpha **generation** (total return, %)

2003-2010 2011-2020 2021-Present '22 '23 YTD '24 '04 '05 '06 '07 '15 '09 12.7 10.2 15.2 22.2 23.0 18.1 15.7 17.4 1.2 | 10.2 15.2 15.0 11.1 -5.2 29.8 12.3 16.8 -2.3 -11.7 16.9 9.9 6.2 -12.0 22.0 12.2 10.3 -4.3 5.3 16.2 6.3 12.3 -5.2 15.8 -5.3 -5.7 -6.2 2.7 -15.9 -17.8 -9.0 -14.9 3.5 -8.7 EM currencies Local currency—hedged (JPM ELMI Plus Composite Index) (JPM GBI-EM Global Diversified Index—USD hedged) Hard currency sovereigns ■ EM FX local currency—unhedged (JPM GBI-EM Global Diversified Index—USD unhedged) (JPM EMBI Global Diversified Index) Hard currency corporates EM equity (JPM Corporate Emerging Markets Bond Index Broad Diversified) (MSCI EM Equity Index)

EM provides a wide universe for cross-asset diversification and alpha generation.

Source: JPMorgan, PGIM Fixed Income as of April 2024. \*Spread return: 2.73%. \*\*Spread return: 3.23%.

Against this backdrop, there are several observable attributes across the different EM asset types:

- Hard Currency Sovereigns/Quasi Sovereigns: These spreads tend to mean revert and perform well in "risk-on" markets and stable- to higher-rate environments. The universe is well diversified and higher-quality issuers tend to outperform in more volatile environments.
- Hard Currency Corporates: Typically, shorter in duration and more likely to outperform in more volatile rate markets. Corporate assets offer idiosyncratic opportunities and risks with attractive relative value prospects, but recovery values that are often much lower than those on sovereigns.
- Local Rates: EM rates (hedged from FX exposure) offer attractive real yields with steep curves and tend to perform well amidst slowing global growth.
- EMFX: Strongly influenced by the growth differential between emerging markets and markets. Uneven economic cycles and monetary dynamics can present relative-value and attractive carry opportunities.

With these characteristics in hand, we then group the asset classes by attributes pertaining to external (hard currency sovereigns and corporates) and local assets (local rates and FX).

## HARD CURRENCY SOVEREIGNS AND CORPORATES

Hard currency sovereigns and corporates are very closely correlated (92% over the last 10 years) as sovereign spreads are the largest driver of corporate spreads, but there are some notable differences. Given that all but the highest-quality EM corporates tend to issue debt with maturities less than 10 years, the duration in EM corporates (4.2 years for the JPMorgan CEMBI Broad Diversified Index) is meaningfully lower than EM sovereigns (6.5 years for the JPMorgan EMBI Global Diversified Index). This difference in duration has been the largest driver in corporate outperformance relative to sovereigns over the last four years. Clearly this duration mismatch can be a benefit for each depending on the direction of core rates.

Fundamentals are equally important as, in contrast to spread movement, cycles of sovereign and corporate credit fundamentals have become less correlated over the last four years. While EM sovereigns suffered meaningfully in 2020 and 2021 from debt accumulation and lower tax revenues, EM corporate fundamentals improved as leverage neared historic lows and profit margins remained high (before compressing slightly as inflation became harder to pass through). However, we expect these cycles to become more correlated given the enhanced credit quality of EM corporates relative to sovereigns. Indeed, the overall credit quality within corporates is slightly higher (BBB- for the JPMorgan CEMBI Broad Diversified Index vs. BB+ for the JPMorgan EMBI Global Diversified Index), due largely to a different country composition. For example, a few very high-quality countries are included in the CEMBI BD while some of the weaker countries are excluded due to a lack of corporate issuers within those countries.

#### LOCAL RATES AND EMFX

Local assets have two distinct return streams—local rates and FX. Local rates have exhibited the lowest volatility of any asset class within EM while producing reasonably high information and Sharpe ratios (click here for detailed returns and Sharpe ratios). Conversely, EMFX has produced the worst information and Sharpe ratios over the last decade with moderate volatility. Given the wide dispersion between local rates and EMFX, as well as the different drivers of performance, we view the two as completely different asset classes and manage them independently of each other.

Local markets present an opportunity to generate significant alpha from both overweight/long or underweight/short positioning. Static allocations to local have led to underperformance and higher volatility over the long term, but there have been many periods where local is the best performing asset class. As a result, being tactical within local markets has proven to be the best way to manage exposure. Therefore, we prefer to maintain the flexibility to manage both local rates and EMFX in all of our EM debt portfolios—regardless of benchmark (e.g., in hard currency strategies where an allocation to local markets would be out of index as well as in blended and dedicated local strategies).

## HISTORICAL PERFORMANCE AND TOP-DOWN EXPECTATIONS

Given their historical performance and expected trajectories going forward, we believe that hard currency should be a strategic allocation while allocations to local markets should be more tactical. Hard currency spreads tend to mean revert and, as EM economies continue to converge toward DM economies, should compress over time. We believe over the next decade, average spreads and spread ranges within hard currency EM debt (both sovereign and corporate) will be tighter than where they are today.

The same cannot be said for local markets, where yields do not mean revert and performance tends to be more cyclical. Inflationary dynamics will determine the directionality of local rates while EMFX can remain unanchored for long periods of time. That said, given the extreme strength of the U.S. dollar from 2012 through today, we do believe there will be value in EMFX over the next few years. However, over a longer period of time, our confidence is lower in currencies than it is in spreads.

Additionally, we believe returns going forward should be most similar to the period between 2012-2019 given that it was the most normalized—but not without hurdles from the 2013 taper

Given their diverse attributes, static allocations to specific sectors can lead to underperformance versus dynamic allocations.

tantrum, the 2014/2015 commodities crash, the 2016 U.S. elections, and the 2018 overtightening by the Fed—in emerging markets (Fig. 2).1

Figure 2: Trailing returns, volatility, and Sharpe ratios

|  | Annualized returns (%) |        |        |         |                       | Volatility (%)    |        |        |        | Sharpe ratio |                       |                   |        |        |        |         |                       |           |
|--|------------------------|--------|--------|---------|-----------------------|-------------------|--------|--------|--------|--------------|-----------------------|-------------------|--------|--------|--------|---------|-----------------------|-----------|
|  | 1-year                 | 3-year | 5-year | 10-year | End 2011-<br>end 2019 | Since end of 2011 | 1-year | 3-year | 5-year | 10-year      | End 2011-<br>end 2019 | Since end of 2011 | 1-year | 3-year | 5-year | 10-year | End 2011-<br>end 2019 | Since end |
| Hard currency sovereigns               |                        |        |        |         |                       |                   |        |        |        |              |                       |                   |        |        |        |         |                       |           |
| EMBI Global Diversified                | 9.2                    | -2.6   | 0.0    | 2.6     | 6.1                   | 3.6               | 9.0    | 10.9   | 11.8   | 9.2          | 8.2                   | 8.9               | 0.39   | -0.52  | -0.18  | 0.12    | 0.72                  | 0.2       |
| EMBI GD Investment Grade               | 3.0                    | -4.9   | -0.8   | 2.0     | 5.8                   | 2.7               | 9.6    | 10.4   | 10.0   | 7.9          | 6.7                   | 7.8               | -0.24  | -0.78  | -0.30  | 0.06    | 0.84                  | 0.        |
| EMBI GD High Yield                     | 15.8                   | -0.2   | 0.7    | 3.0     | 6.5                   | 4.7               | 9.0    | 12.4   | 15.7   | 12.1         | 11.3                  | 11.4              | 1.04   | -0.26  | -0.10  | 0.12    | 0.56                  | 0.3       |
| Hard currency corporates               |                        |        |        |         |                       |                   |        |        |        |              |                       |                   |        |        |        |         |                       |           |
| CEMBI Broad Diversified                | 9.3                    | -0.3   | 2.2    | 3.5     | 6.2                   | 4.4               | 5.1    | 7.0    | 8.5    | 6.5          | 6.0                   | 6.2               | 0.69   | -0.48  | 0.01   | 0.30    | 0.99                  | 0.5       |
| CEMBI BD Investment Grade              | 6.5                    | -1.9   | 1.0    | 2.7     | 5.6                   | 3.5               | 5.5    | 6.7    | 7.1    | 5.5          | 4.8                   | 5.3               | 0.17   | -0.74  | -0.16  | 0.21    | 1.15                  | 0.        |
| CEMBI BD High Yield                    | 13.5                   | 1.8    | 3.9    | 4.6     | 7.2                   | 5.9               | 4.8    | 8.0    | 11.1   | 8.8          | 8.6                   | 8.3               | 1.53   | -0.16  | 0.15   | 0.34    | 0.81                  | 0.        |
| Local currency sovereigns              |                        |        |        |         |                       |                   |        |        |        |              |                       |                   |        |        |        |         |                       |           |
| GBI-EM Global Diversified              | 0.7                    | -3.3   | -1.3   | -0.9    | 1.9                   | 0.3               | 9.0    | 10.5   | 11.4   | 11.2         | 11.8                  | 11.4              | -0.52  | -0.61  | -0.30  | -0.21   | 0.16                  | -0.       |
| Local rates GBI-EM GD—USD Hedged       | 3.8                    | -1.3   | 0.5    | 1.6     | 3.3                   | 1.8               | 3.7    | 5.1    | 4.7    | 4.2          | 3.9                   | 4.2               | -0.43  | -0.86  | -0.35  | 0.02    | 0.85                  | 0.        |
| EM currencies EMLI+                    | 2.9                    | -1.1   | -0.1   | -0.4    | 0.9                   | 0.3               | 5.3    | 6.6    | 6.7    | 6.6          | 6.7                   | 6.6               | -0.47  | -0.63  | -0.34  | -0.28   | 0.13                  | -0.       |
| Blended indices                        |                        |        |        |         |                       |                   |        |        |        |              |                       |                   |        |        |        |         |                       |           |
| 50% EMBI GD / 50% GBI-EM GD            | 4.9                    | -2.9   | -0.6   | 0.9     | 4.0                   | 2.0               | 8.9    | 10.4   | 11.3   | 9.7          | 9.5                   | 9.6               | -0.07  | -0.58  | -0.25  | -0.06   | 0.42                  | 0.        |
| 75% EMBI GD / 25% GBI-EM GD            | 7.0                    | -2.7   | -0.3   | 1.8     | 5.1                   | 2.8               | 8.9    | 10.6   | 11.4   | 9.3          | 8.7                   | 9.1               | 0.16   | -0.55  | -0.22  | 0.03    | 0.57                  | 0.        |
| 33% EMBI GD/GBI-EM GD/CEMBI BD         | 6.4                    | -2.0   | 0.3    | 1.8     | 4.8                   | 2.8               | 7.5    | 9.1    | 10.2   | 8.5          | 8.1                   | 8.3               | 0.11   | -0.56  | -0.18  | 0.04    | 0.57                  | 0.        |
| 50% EMBI GD / 50% CEMBI BD             | 9.3                    | -1.4   | 1.1    | 3.1     | 6.1                   | 4.1               | 7.0    | 8.8    | 10.0   | 7.7          | 7.0                   | 7.4               | 0.50   | -0.51  | -0.10  | 0.20    | 0.85                  | 0.        |
| PGIM Fixed Income portfolio (composite | es)                    |        |        |         |                       |                   |        |        |        |              |                       |                   |        |        |        |         |                       |           |
| Hard Currency Sovereign                | 11.0                   | -1.7   | 0.6    | 3.5     | 7.6                   | 4.9               | 8.7    | 11.1   | 13.8   | 10.8         | 10.8                  | 10.8              | 0.62   | -0.38  | -0.05  | 0.23    | 0.68                  | 0.        |
| Local Currency Sovereign               | 1.1                    | -2.0   | -0.4   | -0.1    | 2.6                   | 1.0               | 8.3    | 9.4    | 11.9   | 11.8         | 13.1                  | 12.2              | -0.49  | -0.50  | -0.16  | -0.07   | 0.19                  | -0.       |
| Blended 50% HC / 50% LC                | 6.7                    | -1.1   | 0.7    | 2.1     | 5.5                   | 3.5               | 8.5    | 10.2   | 13.0   | 11.1         | 11.8                  | 11.3              | 0.16   | -0.36  | -0.05  | 0.11    | 0.45                  | 0.        |

Source: JPMorgan, PGIM Fixed Income as of June 30, 2024.

While the longer-term performance of the EMBI Global Diversified Index (hard currency) has produced greater total returns and information ratios than the GBI-EM Global Diversified Index (local currency), this is heavily influenced by the period from 2012-2015 (Fig. 3).

Figure 3: EMD Returns and volatility through different market cycles (%)

|              | EMBI (                       |      | CEMBI<br>Divers              |      | GBI-EM Global<br>Diversified |            |  |
|--------------|------------------------------|------|------------------------------|------|------------------------------|------------|--|
|              | Annualized return Volatility |      | Annualized return Volatility |      | Annualized return            | Volatility |  |
| 2003-2007    | 11.9                         | 6.3  | 8.5                          | 4.7  | 15.8                         | 8.2        |  |
| 2008-2011    | 8.3                          | 11.9 | 7.0                          | 12.7 | 7.1                          | 15.3       |  |
| 2012-2015    | 4.9                          | 6.6  | 5.0                          | 4.5  | -3.9                         | 11.5       |  |
| 2016-2019    | 7.5                          | 5.5  | 7.1                          | 3.3  | 7.8                          | 10.8       |  |
| 2020-present | -0.8                         | 12.1 | -2.4                         | 11.6 | 1.6                          | 8.7        |  |

Source: JPMorgan, PGIM Fixed Income as of June 30, 2024.

# PERFORMANCE ATTRIBUTES IN PRACTICE

Given the diverse attributes across EMD asset classes, static sector allocations can lead to underperformance versus dynamic allocations. When demonstrating the benefits of shifting

<sup>1</sup> We see 2020, 2021, and 2022 as unique years given the collective rate-hiking cycles by global central banks. 2022 was the worst total return year for EM debt on record.

allocations across individual asset classes, we'll reference the period from 2020 to today as an example.

During this period, allocations in our blended strategies changed multiple times to capitalize on volatility, pricing inefficiencies, and other cross-sector opportunities in an effort to generate alpha. The positioning changes, within and across sectors, were primarily generated from bottom-up analysis, in the context of our top-down view. This involves dynamically exploiting various sources of returns, including issuer quality, fundamental expectations, and duration considerations in hard currency sovereign and corporate debt. In EM local and FX, sources of return can include monetary policy cycles and other relative value considerations including regional, fundamental, and thematic developments, such as the recent China/Asia underperformance, the Russia/Ukraine conflict, and global inflation.

Following the initial COVID shock in March 2020, we concluded that higher-quality hard currency issuers offered strong total return potential given their significant spread widening and the tendency for spreads in the asset class to mean revert and recover. Therefore, in our blend portfolios, we executed a strategy of purchasing bonds at the long end of these curves. Given the growth and fiscal shock, as well as our view that these headwinds would remain for the foreseeable future, we also reduced positions in lower-quality issuers whose funding sources may have been imperiled. We were careful not to sell issuers that could recover at the bottom and instead reduced or exited credits where our conviction waned.

Figure 4 shows a significant increase in investment grade exposure in early 2020, corresponding with a decrease in high yield exposure. The scope of the reduction in HY exposure is somewhat obscured by a tactical shift that reduced single-B risk in favor of double-B risk with the view that fundamentals of the latter cohort would remain intact (Fig. 5). As the year progressed and valuations of our high-beta, hard currency holdings recovered, we reduced positions in instances where valuations rebounded too sharply.

Figure 4: The increase and decrease in IG and HY exposures, respectively, during COVID's onset (active duration contribution in years)



Source: PGIM Fixed Income as of March 31, 2024.

Figure 5: The respective increase and decrease in BB and B exposures during COVID's onset (active spread duration by ratings in years)



Source: PGIM Fixed Income as of March 31, 2024.

From a local rates perspective, due to the disinflationary nature of the COVID shock, we anticipated that EM central banks would embark on an aggressive rate-cutting cycle and positioned the portfolios accordingly. EM local rates performed relatively well through the volatility, and when it appeared that EM central banks were nearing the end of their rate cutting cycles, we reduced our local interest-rate exposures (Fig. 6).

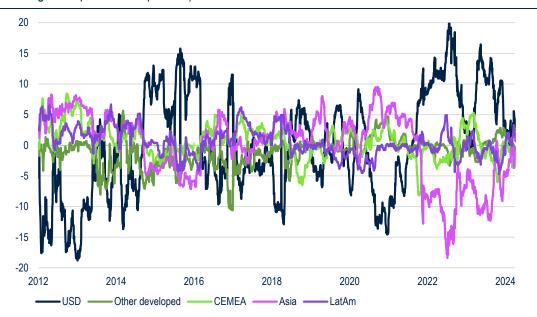
Figure 6: The shift in local rate exposures along with the prospects for changing monetary policies (active duration contribution in years)



Source: PGIM Fixed Income as of March 31, 2024.

As conditions evolved by late 2020, we began adding emerging market currencies as we believed G-10 currencies, as well as higher-quality Asian and European currencies, would outperform considering that the U.S. real yield advantage disappeared (Fig. 7).

Figure 7: The USD underweight in late 2020 demonstrates the tactical nature of EMFX exposure (% underweight in representative portfolio).



Source: PGIM Fixed Income as of March 31, 2024. Representative portfolio.

The market environment shifted again in 2021 and 2022. EM inflation was already higher than DM levels (Fig. 8), and then food and energy prices—which hold a larger weight in EM CPI baskets—surged following Russia's invasion of Ukraine (Fig. 9). As a result, EM central banks took an orthodox approach due to several factors (overall levels of inflation, concerns of passthrough to currencies etc.) and started their hiking cycles a year earlier (or more in some cases) than the Federal Reserve.

**Figure 8: EM vs. DM inflation** (EM = GBI–EM, ex-China weighted average %; DM = GBI Global weighted average %)



Source: Macrobond as of May 2024.

When allocating, we evaluate the expected returns within the entire opportunity set, and then construct our portfolios with the best combination to generate optimal risk-adjusted returns.

Figure 9: How food and energy prices were affected by the war in Ukraine (lhs: USD/Bu) (rhs: USD/Bbl)



In this environment, the carry offered by EM hard currency is clearly attractive and our expected macroscenarios bode well for forward looking returns.

Source: Bloomberg, PGIM Fixed Income as of May 2024.

Therefore, we reduced our local rates exposure in 2021 and increased our underweight meaningfully in 2022. We also implemented long positioning in the U.S. dollar with almost 100% of our FX risk budget allocated to short EMFX/long USD positioning as we believed the Fed's hawkish stance would prompt U.S. dollar outperformance versus other currencies (refer again to Fig. 7).

The time period examples above demonstrate that the allocation between hard/local and investment grade/high yield in our blend portfolios mainly stems from our country allocation and security selection (i.e., bottom-up issue selection). When allocating, we evaluate the expected returns within the entire opportunity set and then construct our portfolios with the best combination of hard currency and local assets with the goal of generating optimal risk-adjusted returns. In hard currency, expected returns are typically driven by a country's fundamental trajectory coupled with current valuations. In local currency, expected returns are typically driven by comparisons of how monetary conditions are evolving alongside inflation and output gaps (i.e., an indication of a central bank's need to increase/decrease real policy rates) and the extent to which these factors are reflected by current valuations.

# FORWARD-LOOKING PROSPECTS

With the preceding empirical observations as context, we shift our view to current return prospects for the asset classes. While the near-term market context remains cloudy due to growth concerns, the cushion and carry offered by EM hard currency debt is more apparent.

Current yields (actual cashflows generated) in hard currency sovereigns are near 6.25%. This provides a significant cushion for any near-term spread volatility or potential rise in U.S. Treasury yields. With a duration near 6.5 years, it would take over 100 bps of higher spreads/Treasury yields to erode that carry and result in negative total returns over a one-year period. Conversely, we believe just a realistic amount of spread tightening or Treasury yield compression would take EM hard currency returns into the double digits.

Importantly, our expected macro-scenarios bode well for forward looking returns. For EM, we assume a "global growth" scenario by taking a weighted average of the U.S. (35%), Europe (35%), and China (30%) to derive plausible economic scenarios that markets could price in over the next 12 months. Our base case for EM continues to call for "moderation" under which growth remains solid, inflation slowly declines, and the labor market gradually loosens. While there is wide distribution of the remaining economic scenarios, we expect returns for hard currency sovereigns to be highly positive under all but a small subset of our projected economic scenarios (Fig. 10; see our Q3 Outlook for our second-half rate expectations and economic scenarios).

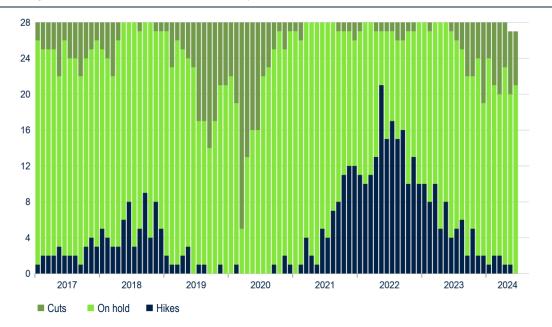
Figure 10: Hard currency one-year expect return analysis (%)

| Spread change (bps)     |      |      |      |      |          |              |           |               |            |      |      |  |
|-------------------------|------|------|------|------|----------|--------------|-----------|---------------|------------|------|------|--|
|                         |      |      |      |      | Widening | $\leftarrow$ | Unchanged | $\rightarrow$ | Tightening |      |      |  |
|                         |      | 150  | 100  | 75   | 50       | 25           | 0         | -25           | -50        | -75  | -100 |  |
|                         | 100  | -6.7 | -3.4 | -1.8 | -0.2     | 1.4          | 3.0       | 4.6           | 6.3        | 7.9  | 9.5  | Nominal GDPBoom <b>10</b> %                      |
| nge                     | 50   | -5.1 | -1.8 | -0.2 | 1.4      | 3.0          | 4.6       | 6.3           | 7.9        | 9.5  | 11.1 | Weakflation 19% Soft landing 49%Roaring 2020s 3% |
| <b>UST</b> yield change | 0    | -3.4 | -0.2 | 1.4  | 3.0      | 4.6          | 6.3       | 7.9           | 9.5        | 11.1 | 12.7 |  |
| yield                   | -50  | -1.8 | 1.4  | 3.0  | 4.6      | 6.3          | 7.9       | 9.5           | 11.1       | 12.7 | 14.3 |  |
| UST                     | -100 | -0.2 | 3.0  | 4.6  | 6.3      | 7.9          | 9.5       | 11.1          | 12.7       | 14.3 | 16.0 |  |
|                         | -150 | 1.4  | 4.6  | 6.3  | 7.9      | 9.5          | 11.1      | 12.7          | 14.3       | 16.0 | 17.6 |  |
|                         | -200 | 3.0  | 6.3  | 7.9  | 9.5      | 11.1         | 12.7      | 14.3          | 16.0       | 17.6 | 19.2 |  |
| Recession 19%           |      |      |      |      |          |              |           |               |            |      |      | •  |

Source: PGIM Fixed Income as of June 2024.

Within local markets, our conviction is growing that more EM central banks will be cutting rates in the second half of 2024 (Fig. 11). The disinflation process is more mature in EM than in developed markets, and EM inflation has been surprising to the downside since early 2023 (Fig. 12).

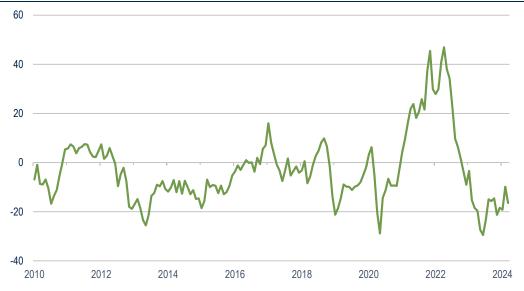
**Figure 11: EM central banks' policy rate decisions** (number of central banks hiking, cutting, or keeping rates on hold per month; 28 total EMs)



Source: Macrobond as of April 2024.

Within local markets, our conviction is growing that more EM central banks will be cutting rates in 2H2024.

Figure 12: Citigroup Economic Surprise Index: Emerging Markets



Source: PGIM Fixed Income, Citi as of April 2024.

At a current level of 6.60%, the yield on the local rates benchmark is still near the top end of the year-to-date range of 6.10-6.65%. If the Fed cuts rates in the second half of the year, it could provide a tailwind to the asset class.

From a bottom-up perspective, widening fiscal deficits in most EM countries and recent election surprises in South Africa, Mexico, and India present some "country selection" challenges. Based on inflation trends, we see a wide dispersion among EM central banks' policies. Brazil, Chile, Czech, and Hungary are closer to ending their easing cycle, while Mexico, Colombia, and Peru have scope to continue their easing. Asian Central Banks and South Africa are likely to wait for the Fed before cutting rates.

In EMFX, we remain cautious and maintain long positioning in the U.S. dollar (in portfolios that have the ability to short EMFX) as the Fed appears set to take a relatively gradual approach to rate cuts. However, over the medium to longer term, we see opportunity for EM currencies to generate strong returns against the U.S. dollar as many have meaningfully repriced since 2012 (Fig. 13).

Figure 13: Local currency one-year expected return analysis (%)

|                     | FX return |      |      |      |      |      |      |      |      |      |  |  |  |
|---------------------|-----------|------|------|------|------|------|------|------|------|------|--|--|--|
|                     |           | -10  | -7   | -5   | -3   | 0    | 3    | 5    | 7    | 10   |  |  |  |
| ange                | 100       | -8.4 | -5.4 | -3.4 | -1.4 | 1.6  | 4.6  | 6.6  | 8.6  | 11.6 |  |  |  |
| eld ch              | 50        | -5.9 | -2.9 | -0.9 | 1.1  | 4.1  | 7.1  | 9.1  | 11.1 | 14.1 |  |  |  |
| :M yie              | 0         | -3.5 | -0.5 | 1.5  | 3.5  | 6.5  | 9.5  | 11.5 | 13.5 | 16.5 |  |  |  |
| GBI-EM yield change | -50       | -1.0 | 2.0  | 4.0  | 6.0  | 9.0  | 12.0 | 14.0 | 16.0 | 19.0 |  |  |  |
| Ĭ                   | -100      | 1.5  | 4.5  | 6.5% | 8.5  | 11.5 | 14.5 | 16.5 | 18.5 | 21.5 |  |  |  |

Source: PGIM Fixed Income as of June 2024.

# **OPTIMAL PORTFOLIO PERSPECTIVES**

At certain points in time, such as 2021-2022, the ability for dynamic portfolios to navigate market cycles involved limiting the negative impact from local markets, resulting in performance

At a current level of 6.60%, the yield on the local rates benchmark is still near the top of the year-to-date range. If the Fed cuts rates in 2H24, it could provide a tailwind to the asset class.

similar to the performance of stand-alone hard currency mandates. In other time periods this will involve fully benefiting from local markets when local performance is strong. Additionally, when given the ability to short local markets (e.g., buy U.S. dollar versus EMFX and short local rates), this approach provides another potential source of alpha from local markets. The ability to short local rates (i.e., pay rates with interest rate swaps) would also provide a meaningful lever for total return and alpha generation.

Without the flexibility to short EMFX or enough tracking error to be meaningfully underweight EMFX, we believe local market exposure should be kept at a lower weight (closer to 15% or possibly 25%) within a blended mandate to reduce volatility and increase information ratios.

Additionally, we believe that allowing room for corporates (potentially to 10-20% with an issuer cap under 1% for lower rated issuers) would also increase long-term returns and diversification.2

## CONCLUSION

The diversity of emerging markets debt and the disparity of returns across market cycles present compelling opportunity sets for many investors. Yet, these same factors can also contribute to an exercise in confusion when seeking the optimal allocations to the sector.

Considering the potential questions, this installment of our emerging market series aims to chart a path for establishing or adjusting exposure to EMD. Our analysis of asset class attributes, experience of adjusting exposures depending on economic and market conditions, and identification of pertinent market cycles lends itself to a blended approach when allocating across EM debt, thus providing the needed flexibility to remain opportunistic while cutting through the confusion as the Next Chapter in EMD opens.

<sup>&</sup>lt;sup>2</sup> We suggest an issuer cap on high yield corporates because, while they do have solid information ratios, recovery values in EM corporates tend to be lower than other markets. Therefore, a limit on high yield issuers is recommended to best keep downside under control.

### **APPENDIX**

While many readers will be familiar with emerging market debt asset classes, some will not. Therefore, we've included summary definitions of hard and local assets.

#### HARD CURRENCY

Hard currency sovereigns: debt issued by a sovereign government in a hard currency, mainly U.S. dollars and governed by the law of a foreign country-typically the U.S. Like any credit instrument, the return consists of a duration (or U.S. Treasury) component and interest payments, as well as potential for price appreciation or depreciation due to spread tightening or widening based on perceived credit risk. The most commonly used index to track hard currency sovereigns is the JPMorgan EMBI Global Diversified, which tracks the performance across 69 countries.

Hard currency corporates: debt issued by a corporation in a hard currency, mainly U.S. dollars and governed by the law of a foreign country-typically the U.S. Just like hard currency sovereigns, this is a credit instrument, and the return consists of a duration (or U.S. Treasury) component and interest payments, as well as potential for price appreciation or depreciation due to spread tightening or widening based on perceived credit risk. The most commonly used index to track hard currency sovereigns is the JPMorgan CEMBI Broad Diversified, which tracks the performance of corporates across 58 countries.

#### LOCAL CURRENCY

Local currency sovereigns: debt issued by a sovereign government in its own currency and typically governed by its own legal system. Similar to a U.S. Treasury Bond or German Bund, local currency sovereigns are interest rate products and carry the currency risk of the issuing government's currency-this risk can be hedged or not. The most commonly used index to track local currency sovereigns is the JPMorgan GBI-EM Global Diversified, which tracks local currency sovereign performance across 20 countries.

EM currencies (EMFX): currencies of emerging market countries. These are traded directly in the FX market, typically using currency forwards.

#### NOTICE: IMPORTANT INFORMATION

Source(s) of data (unless otherwise noted): PGIM Fixed Income, as of April 2024.

For Professional Investors only. Past performance is not a guarantee or a reliable indicator of future results and an investment could lose value. All investments involve risk, including the possible loss of capital.

PGIM Fixed Income operates primarily through PGIM, Inc., a registered investment adviser under the U.S. Investment Advisers Act of 1940, as amended, and a Prudential Financial, Inc. ("PFI") company. Registration as a registered investment adviser does not imply a certain level or skill or training. PGIM Fixed Income is headquartered in Newark, New Jersey and also includes the following businesses globally: (i) the public fixed income unit within PGIM Limited, located in London; (ii) PGIM Netherlands B.V., located in Amsterdam; (iii) PGIM Japan Co., Ltd. ("PGIM Japan"), located in Tokyo; (iv) the public fixed income unit within PGIM (Hong Kong) Ltd. located in Hong Kong; and (v) the public fixed income unit within PGIM (Singapore) Pte. Ltd., located in Singapore ("PGIM Singapore"). PFI of the United States is not affiliated in any manner with Prudential plc, incorporated in the United Kingdom or with Prudential Assurance Company, a subsidiary of M&G plc, incorporated in the United Kingdom. Prudential, PGIM, their respective logos, and the Rock symbol are service marks of PFI and its related entities, registered in many jurisdictions worldwide.

These materials are for informational or educational purposes only. The information is not intended as investment advice and is not a recommendation about managing or investing assets. In providing these materials, PGIM is not acting as your fiduciary. PGIM Fixed Income as a general matter provides services to qualified institutions, financial intermediaries and institutional investors. Investors seeking information regarding their particular investment needs should contact their own financial professional.

These materials represent the views and opinions of the author(s) regarding the economic conditions, asset classes, securities, issuers or financial instruments referenced herein. Distribution of this information to any person other than the person to whom it was originally delivered and to such person's advisers is unauthorized, and any reproduction of these materials, in whole or in part, or the divulgence of any of the contents hereof, without prior consent of PGIM Fixed Income is prohibited. Certain information contained herein has been obtained from sources that PGIM Fixed Income believes to be reliable as of the date presented; however, PGIM Fixed Income cannot guarantee the accuracy of such information, assure its completeness, or warrant such information will not be changed. The information contained herein is current as of the date of issuance (or such earlier date as referenced herein) and is subject to change without notice. PGIM Fixed Income has no obligation to update any or all of such information; nor do we make any express or implied warranties or representations as to the completeness or accuracy.

Any forecasts, estimates and certain information contained herein are based upon proprietary research and should not be interpreted as investment advice, as an offer or solicitation, nor as the purchase or sale of any financial instrument. Forecasts and estimates have certain inherent limitations, and unlike an actual performance record, do not reflect actual trading, liquidity constraints, fee. These materials are not intended as an offer or solicitation with respect to the purchase or sale of any security or other financial instrument or any investment management services and should not be used as the basis for any investment decision. PGIM Fixed Income and its affiliates may make investment decisions that are inconsistent with the recommendations or views expressed herein, including for proprietary accounts of PGIM Fixed Income or its

Investing in the bond market is subject to risks, including market, interest rate, issuer, credit, inflation risk, and liquidity risk. The value of most bonds and bond strategies are impacted by changes in interest rates. Bonds and bond strategies with longer durations tend to be more sensitive and volatile than those with shorter durations; bond prices generally fall as interest rates rise, and low interest rate environments increase this risk. Reductions in bond counterparty capacity may contribute to decreased market liquidity and increased price volatility. Bond investments may be worth more or less than the original cost when redeemed. Mortgage- and asset-backed securities may be sensitive to changes in interest rates, subject to early repayment risk, and while generally supported by a government, government agency or private guarantor, there is no assurance that the guarantor will meet its obligations. High yield, lower-rated securities involve greater risk than higher-rated securities; portfolios that invest in them may be subject to greater levels of credit and liquidity risk than portfolios that do not. Investing in foreign-denominated and/or -domiciled securities may involve heightened risk due to currency fluctuations, and economic and political risks, which may be enhanced in emerging markets. Currency rates may fluctuate significantly over short periods of time and may reduce the returns of a portfolio. Commodities contain heightened risk, including market, political, regulatory and natural conditions, and may not be suitable for all investors. Diversification does not ensure against loss.

In the United Kingdom, information is issued by PGIM Limited with registered office: Grand Buildings, 1-3 Strand, Trafalgar Square, London, WC2N 5HR.PGIM Limited is authorised and regulated by the Financial Conduct Authority ("FCA") of the United Kingdom (Firm Reference Number 193418). In the European Economic Area ("EEA"), information is issued by PGIM Netherlands B.V., an entity authorised by the Autoriteit Financiële Markten ("AFM") in the Netherlands and operating on the basis of a European passport. In certain EEA countries, information is, where permitted, presented by PGIM Limited in reliance of provisions, exemptions or licenses available to PGIM Limited including those available under temporary permission arrangements following the exit of the United Kingdom from the European Union. These materials are issued by PGIM Limited and/or PGIM Netherlands B.V. to persons who are professional clients as defined under the rules of the FCA and/or to persons who are professional clients as defined in the relevant local implementation of Directive 2014/65/EU (MiFID II). In Switzerland, information is issued by PGIM Limited, London, through its Representative Office in Zurich with registered office: Kappelergasse 14, CH-8001 Zurich, Switzerland. PGIM Limited, London, Representative Office in Zurich is authorised and regulated by the Swiss Financial Market Supervisory Authority FINMA and these materials are issued to persons who are professional or institutional clients within the meaning of Art.4 para 3 and 4 FinSA in Switzerland. In certain countries in Asia-Pacific, information is presented by PGIM (Singapore) Pte. Ltd., a regulated entity with the Monetary Authority of Singapore under a Capital Markets Services License to conduct fund management and an exempt financial adviser. In Japan, information is presented by PGIM Japan Co. Ltd., registered investment adviser with the Japanese Financial Services Agency. In South Korea, information is presented by PGIM, Inc., which is licensed to provide discretionary investment management services directly to South Korean investors. In Hong Kong, information is provided by PGIM (Hong Kong) Limited, a regulated entity with the Securities & Futures Commission in Hong Kong to professional investors as defined in Section 1 of Part 1 of Schedule 1 of the Securities and Futures Ordinance (Cap.571). In Australia, information is issued by PGIM (Australia) Pty Ltd ("PGIM Australia") for the general information of its wholesale clients (as defined in the Corporations Act 2001). PGIM Australia is an Australian financial services ("AFS") licence holder (AFS licence number 544946). In Canada, pursuant to the international adviser registration exemption in National Instrument 31-103, PGIM, Inc. is informing you that: (1) PGIM, Inc. is not registered in Canada and is advising you in reliance upon an exemption from the adviser registration requirement under National Instrument 31-103; (2) PGIM, Inc.'s jurisdiction of residence is New Jersey, U.S.A.; (3) there may be difficulty enforcing legal rights against PGIM, Inc. because it is resident outside of Canada and all or substantially all of its assets may be situated outside of Canada; and (4) the name and address of the agent for service of process of PGIM, Inc. in the applicable Provinces of Canada are as follows: in Québec: Borden Ladner Gervais LLP, 1000 de La Gauchetière Street West, Suite 900 Montréal, QC H3B 5H4; in British Columbia: Borden Ladner Gervais LLP, 1200 Waterfront Centre, 200 Burrard Street, Vancouver, BC V7X 1T2; in Ontario: Borden Ladner Gervais LLP, 22 Adelaide Street West, Suite 3400, Toronto, ON M5H 4E3; in Nova Scotia: Cox & Palmer, Q.C., 1100 Purdy's Wharf Tower One, 1959 Upper Water Street, P.O. Box 2380 -Stn Central RPO, Halifax, NS B3J 3E5; in Alberta: Borden Ladner Gervais LLP, 530 Third Avenue S.W., Calgary, AB T2P R3.

© 2024 PFI and its related entities. 2024-5082